

Kids today

The Newsmagazine of the Infant and Juvenile Industries

Reed Business Information
 A supplement to Home Textiles Today,
 Home Accents Today and Furniture Today
 November/December 2005
 www.KidstodayOnline.com



New name,
 same service
 at Kids Home
 Furnishings

Products on Parade

Furniture ★ Lamps & Accessories

Home Comfort has added several colorful rugs to its Jellybean line, including this design by Ellen Crimi-Trent.

The Walk-o-Long is designed to help kids learn to balance while walking without straining parents' backs. The security strap is threaded through the Walk-o-Long and looped at each end, forming handles for adults to hold on to. Distributed by CaddyO, it retails for about \$25.

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Beautiful Baby's new flounce dust ruffle with bow detailing adds a sweet touch to the Hushabye bedding collection in pink and chocolate. Coordinating accessories are also available.

Murphy and Maddy aren't afraid to say, "I love you." Just push their lips close together to hear them utter the romantic phrase. From Aurora, the embracing plush pooches retail for \$17.99.

The Ava chair, from newcomer Jennifer Delonge, is a pint-size seat offered in a variety of colors and three upholsteryes — microsuede, cotton and vintage fabric. The retail price is about \$330.

To be considered for Products on Parade, please submit a high-resolution image (300 dpi at 3 inches by 3 inches minimum size) along with a description, including materials, finish or any other style details, and retail price to tanya.meritt@reedbusiness.com, or send to 7025 Albert Pick Road, Suite 200, Greensboro, NC 27409. We are unable to return product photography.